Title: A Method and Apparatus for Hyperlinking in a Television Broadcast Inventor(s): Dakss et al. Serial No.: 09/694,079

Atty Docket No.: WMI-004 Atty/Agent: Joseph B. Milstein



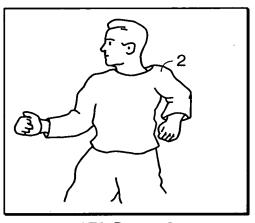


FIG. 1A

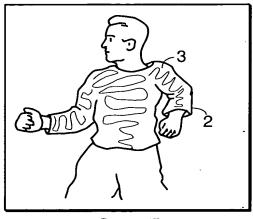


FIG. 1B

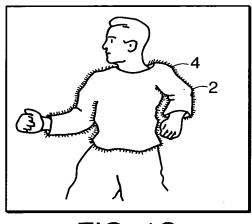


FIG. 1C

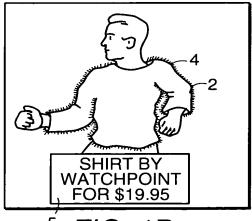
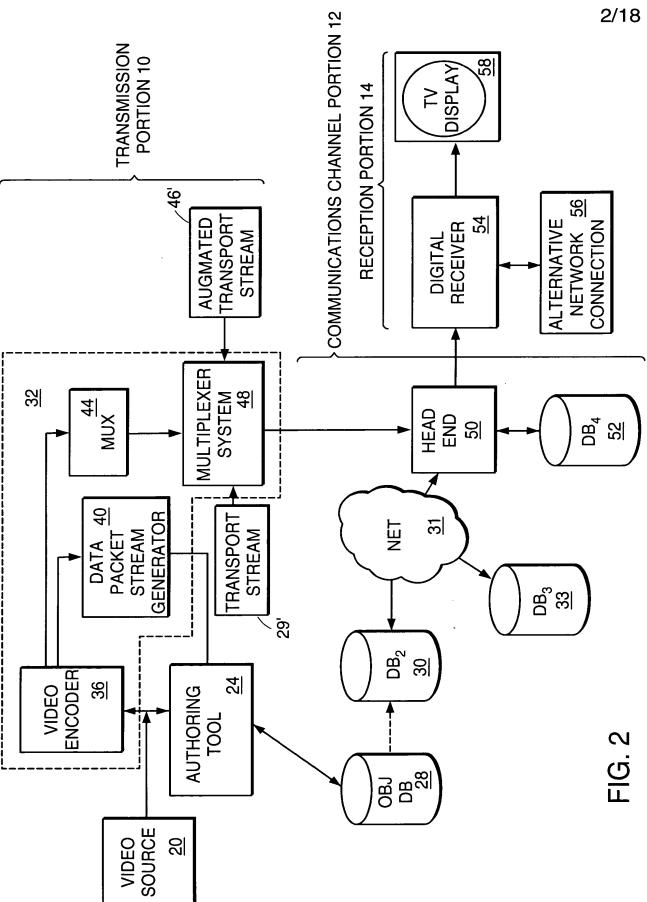


FIG. 1D

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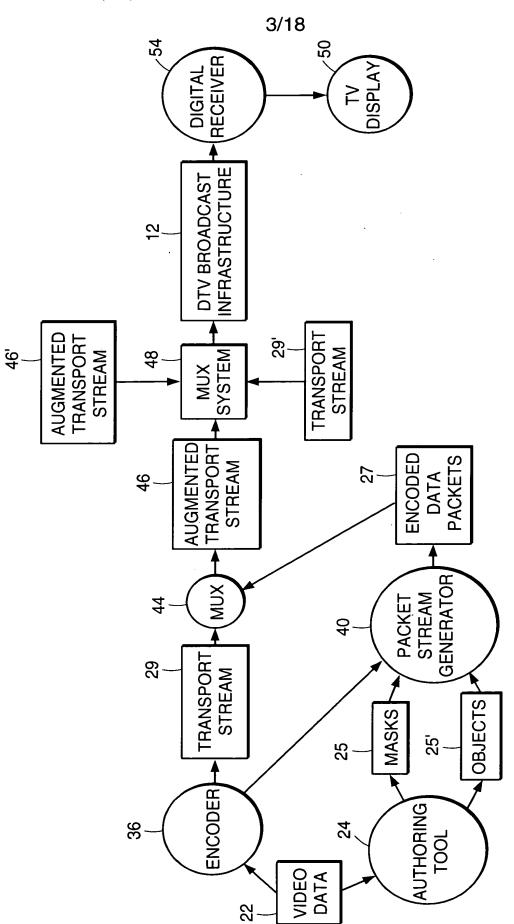
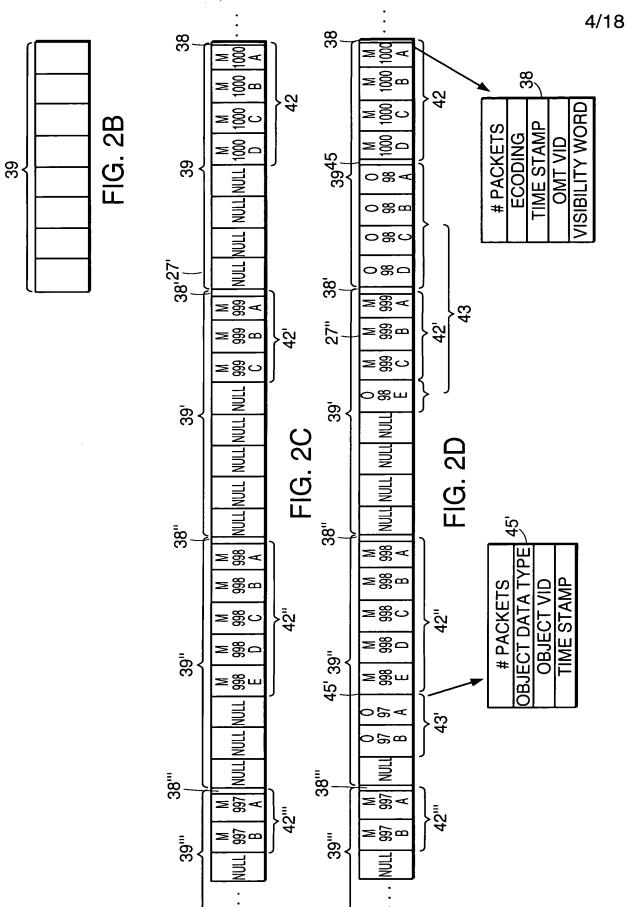


FIG. 2A

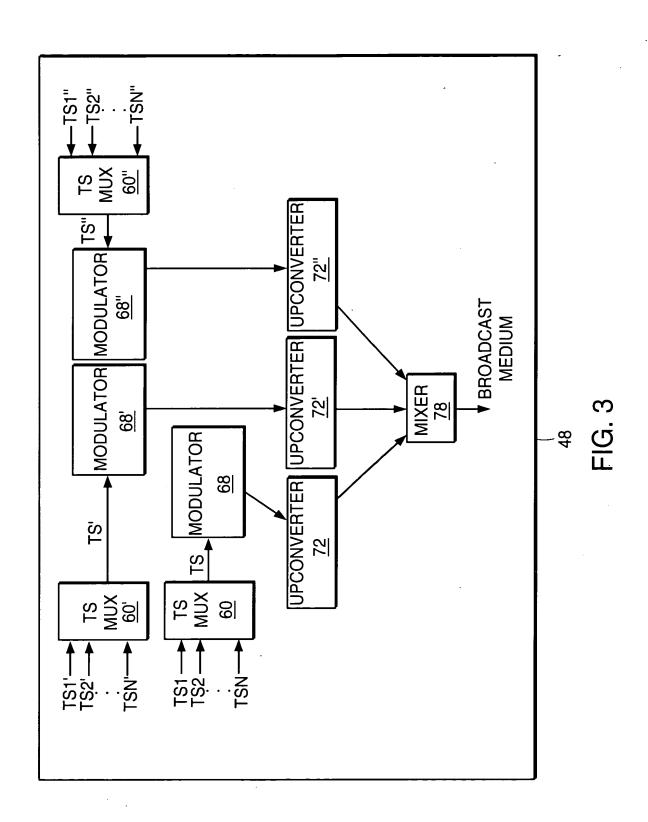
Title: A Method and Apparatus for perlinking in a Television Broadcast entor(s): Dakss et al.

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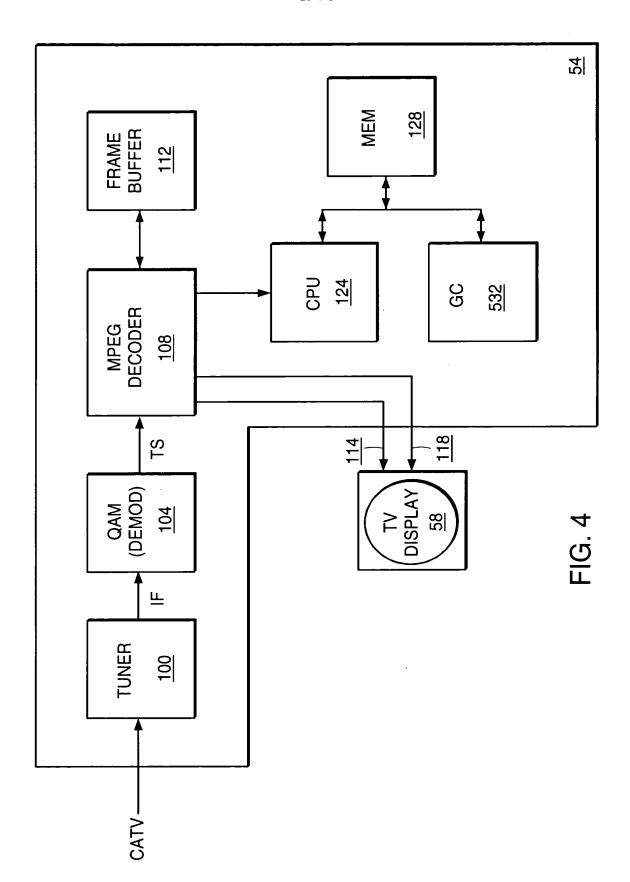


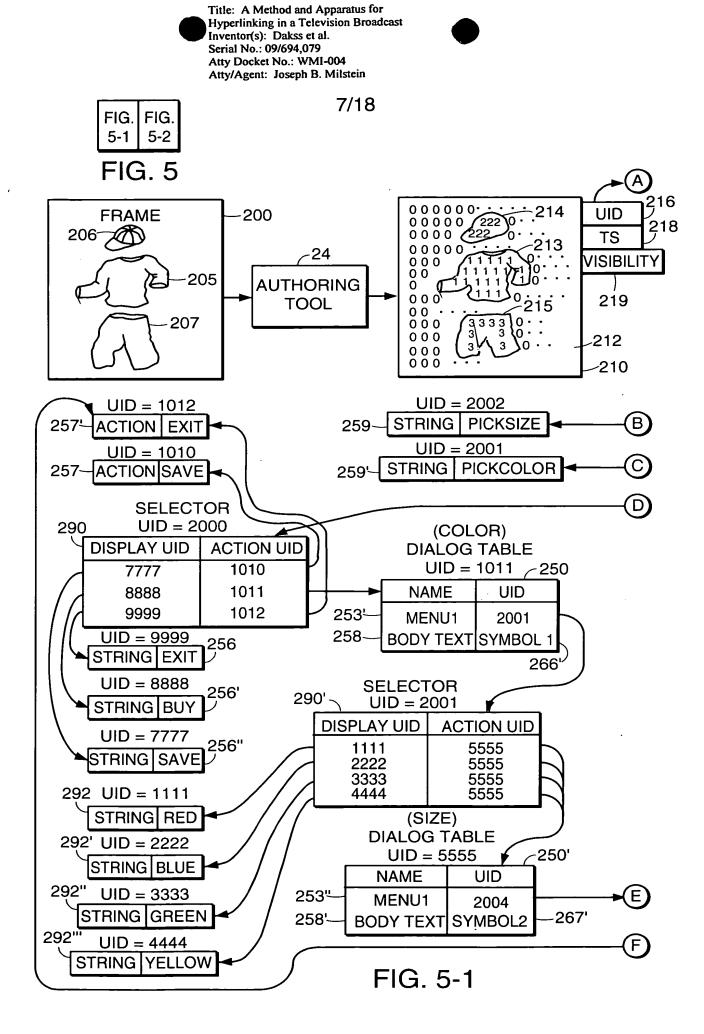
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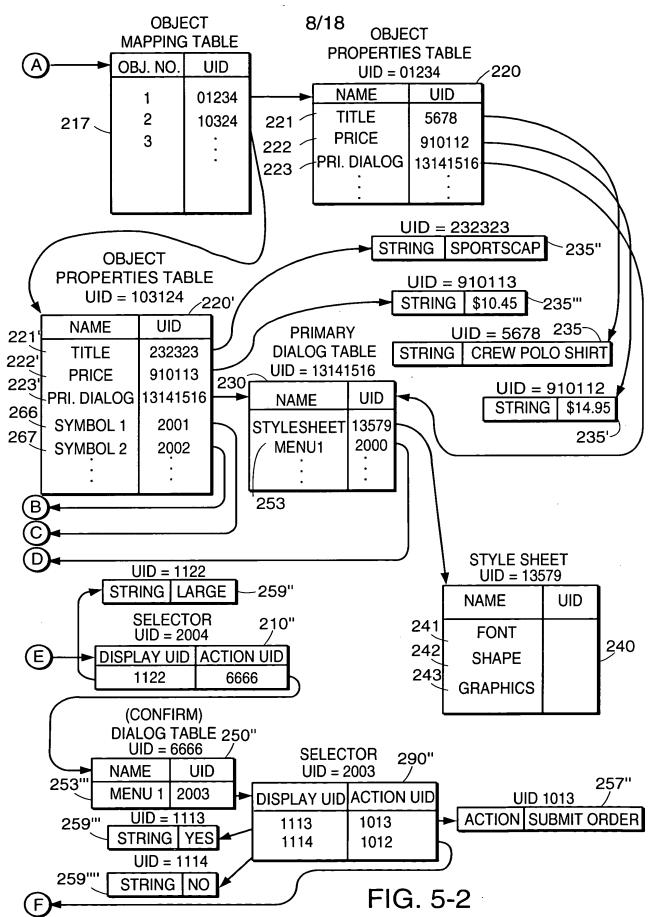
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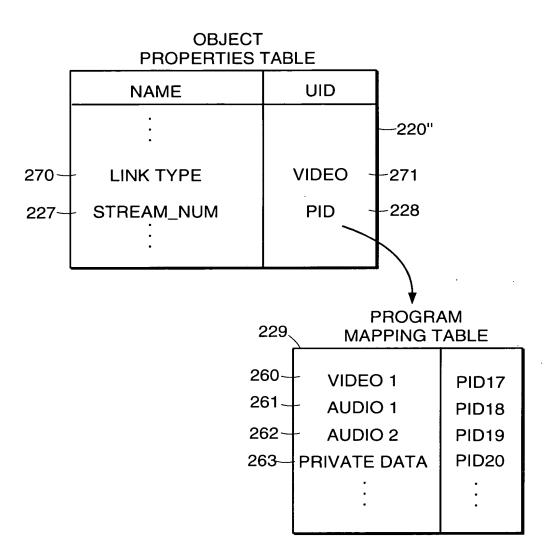
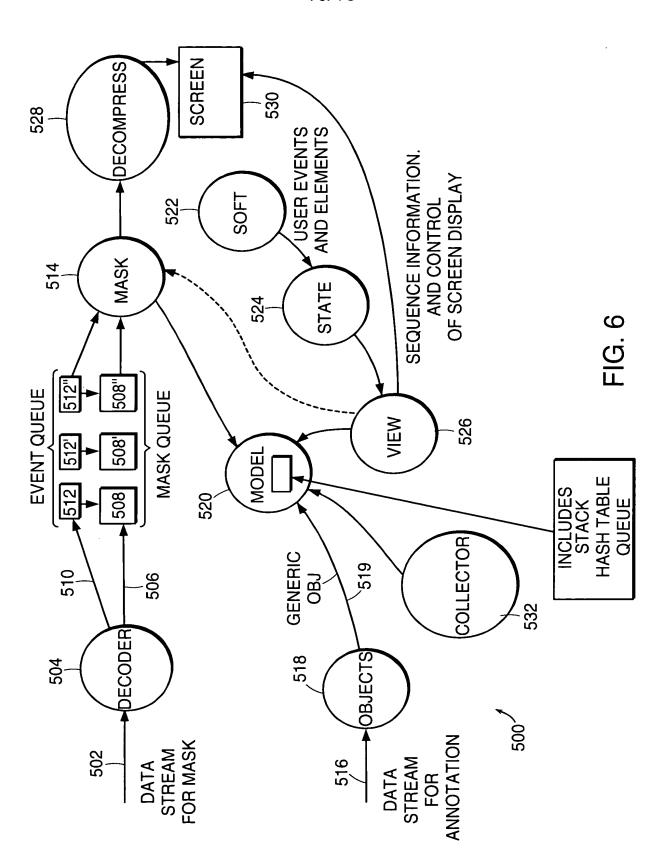


FIG. 5A

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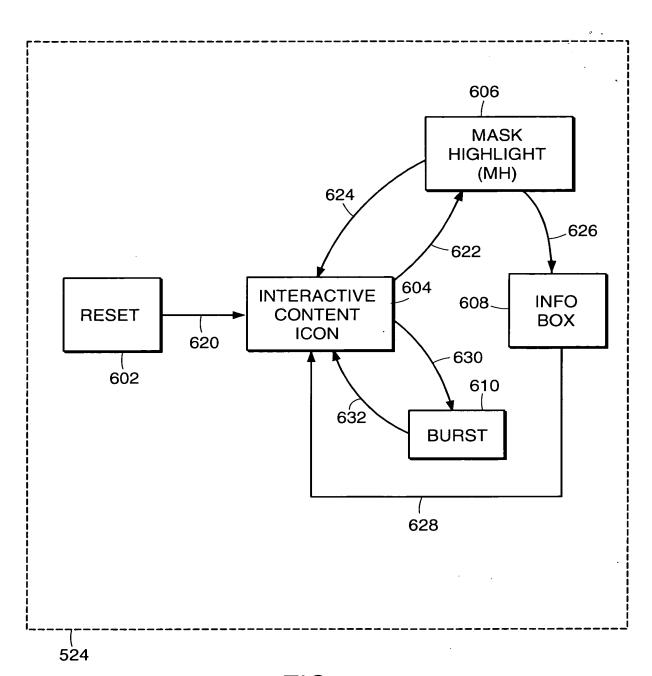


FIG. 7

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FIG. 8A



FIG. 8B

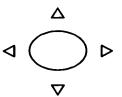
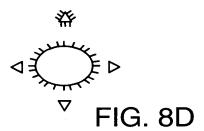


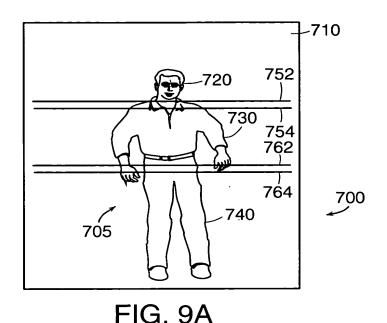
FIG. 8C



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NO. ROWS (=3)

ROW 1: (COLOR<sub>1</sub>, N<sub>1</sub>), (COLOR<sub>2</sub>, N<sub>2</sub>), (COLOR<sub>3</sub>, N<sub>3</sub>), ... (COLOR<sub>N</sub>, N<sub>N</sub>)

ROW 2: N<sub>1</sub>, N<sub>2</sub>, N<sub>3</sub>, ..., N<sub>N</sub>

ROW 3: N<sub>1</sub>, N<sub>2</sub>, N<sub>3</sub>, ..., N<sub>N</sub>

FIG. 9B

## (VALUE INDICATOR OF COLOR, RUN LENGTH, OFFSET) FIG. 9C

NO. ROWS (=3)

ROW 1:  $(COLOR_1, RUNLENGTH_1, OFFSET_1)$ ,  $(COLOR_2, RUNLENGTH_2, OFFSET_2)$ .... $(COLOR_N, RUNLENGTH_N, OFFSET_N)$ 

ROW 2: (RUNLENGTH<sub>1</sub>,OFFSET<sub>1</sub>), (RUNLENGTH<sub>2</sub>,OFFSET<sub>2</sub>),....(RUNLENGTH<sub>N</sub>,OFFSET<sub>N</sub>) ROW 3: (RUNLENGTH<sub>1</sub>,OFFSET<sub>1</sub>), (RUNLENGTH<sub>2</sub>,OFFSET<sub>2</sub>),....(RUNLENGTH<sub>N</sub>,OFFSET<sub>N</sub>)

FIG. 9D

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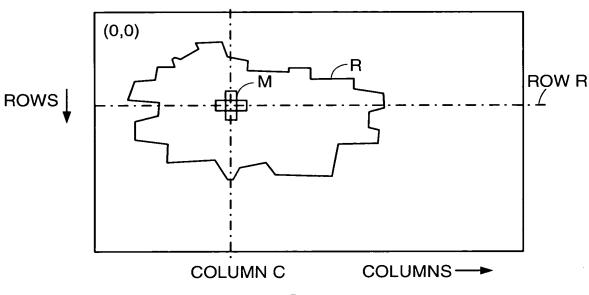


FIG. 10A

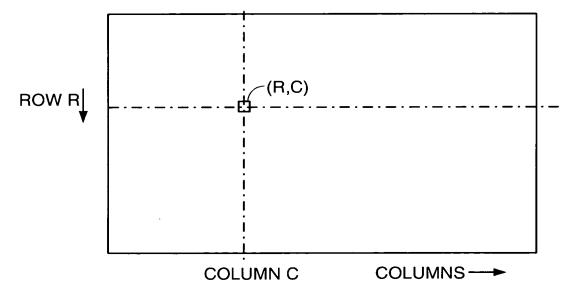
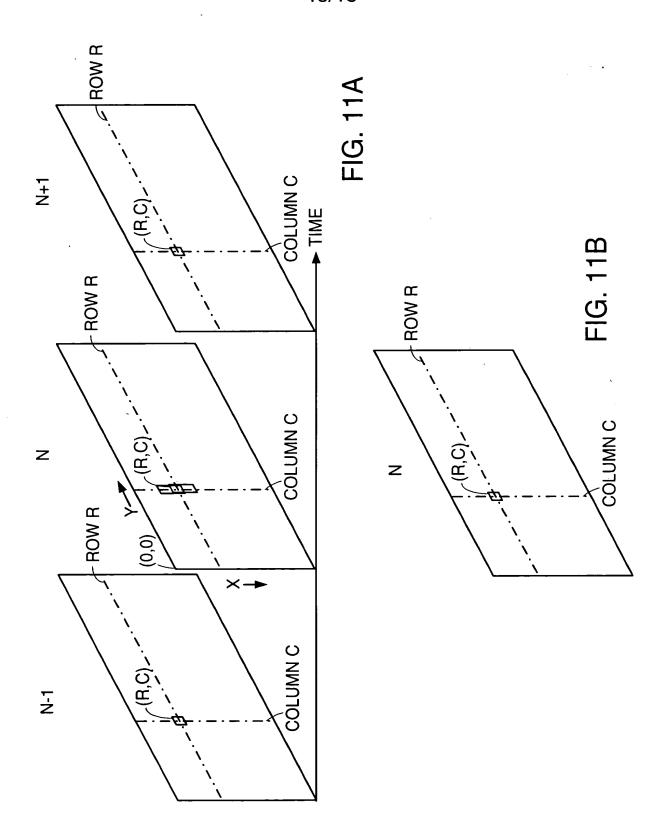
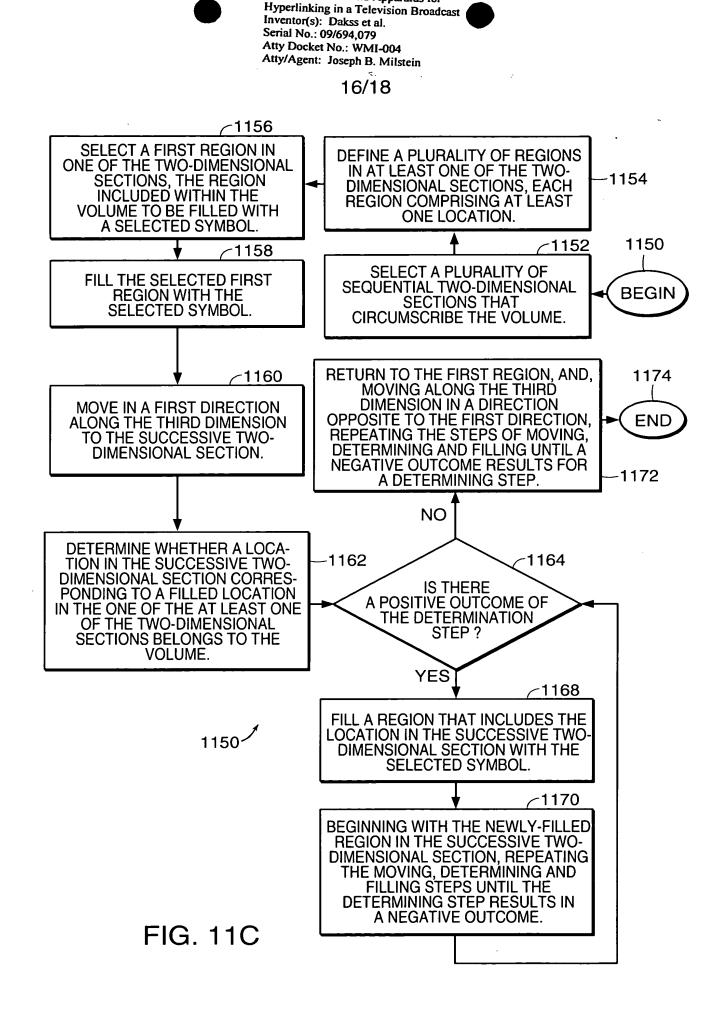


FIG. 10B

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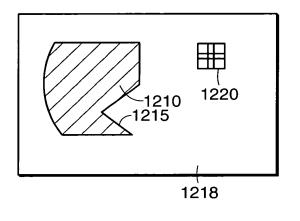


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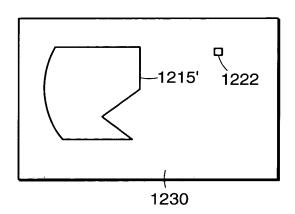


FIG. 12A

FIG. 12B

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